

FOR IMMEDIATE RELEASE

Delve Networks Sustains Record Revenue Growth and Impressive, Diversified Customer Roster

Next-Generation Online Video Platform Offers New Product Enhancements Leveraging Cloud and Semantic Technologies

Seattle, WA — May 13, 2009—Delve Networks (www.delvenetworks.com), the next-generation intelligent online video publishing platform provider, announced today that it is achieving record growth as it delivers its services to an impressive and diverse client roster of over 100 customers. Since the start of 2009, Delve has seen revenue increase 130 percent and experienced an 18,300 percent surge in the bandwidth of video delivered. Additionally, Delve introduced new product enhancements for its Online Video Management Platform. The new features, which include improvements to APIs, analytics, encoding speeds, and scalability, enhance an industry leading product that is already the only platform to enable semantic search within video content.

New product enhancements include:

- **High Definition Quality, H.264 Codec Support** – Delve has embraced the H.264 industry standard, which offers the best video quality and streaming experience at low bitrates. Customers can now enjoy High Definition content at low bandwidth costs.
- **Rich APIs Empower Developers** – Through a collection of flexible and robust APIs, developers and designers can now dynamically control players and easily create custom websites and applications, giving the ability to meet any workflow.
- **Faster Encoding with 64-Bit Encoding Technology** – Delve has implemented an innovative 64-bit cloud-based encoding architecture, enabling the fastest encoding in the industry. These latest innovations have decreased transcoding time for media by 50 percent.
- **Easily Create Branded Video Players** – Players can be easily branded through an intuitive player editor, allowing publishers to match the look, feel and overall branding of their site without having to write custom code.
- **Measurement and Analytics, New Resource Planning Tool** – Customers can now monitor and trend bandwidth and storage usage, allowing a limitless ability to plan and control costs.
- **Cloud Powered Scalability** – As demand for video increases, Delve can quickly scale by leveraging the benefits of cloud computing. By leveraging cloud computing, Delve can provide incredible scalability and reliability, at an affordable price the competition is unable to match.

“As video continues to become ubiquitous, we will continue to drive product innovation and give organizations of any size the opportunity to publish, manage and monetize video content,” said Alex Castro, co-founder and CEO, Delve Networks. “Delve’s resolute commitment to delivering the most advanced and intelligent video platform is evidenced by these recent product enhancements giving publishers limitless flexibility to develop the richest and most engaging viewer experience.”

After a strong start to 2009, Delve's growing customer roster spans several vertical industries from media, entertainment and sports to financial services, healthcare and education. Standard & Poor's, The Kansas City Chiefs, Pitchfork TV, Stephen F. Austin State University, and Le GourmetTV are just a few relying on Delve's next-generation publishing platform.

For more information and a free trial, please visit www.delvenetworks.com.

###

About Delve Networks

Founded in 2006, Seattle-based Delve Networks makes it possible for organizations of any size across any industry to realize the potential of online video. Delve's advanced, easy-to-use and highly customizable online video platform offers all the tools necessary for publishing video online including video hosting, encoding, content delivery, content management, semantic search, metrics, advertising and syndication. By leveraging the power of cloud computing, Delve gives its customers the ability to quickly adapt as demand for content increases allowing for greater overall scalability, efficiency and reliability. Delve is backed by DFJ Frontier, Intel Capital and Labrador Ventures. For more information, visit www.delvenetworks.com.

Media Relations Contact

For Delve Networks
Sam Fletcher | CJP Communications
(212) 279.3115 ext 248
sfletcher@cjpcom.com

###